



Media Release

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Local Waterfront Property is Selling

Veteran Real Estate Team Reports 2009 Sales Off to a Nice Start

STORRS MANSFIELD, CT (January 2009) – Recent Multiple Listing data shows that of the 45 Storrs-area properties placed under deposit since the first of the year, 7% are waterfront property according to The Burns Real Estate Group | Keller Williams.

“Connecticut has been enjoying a healthy dose of winter weather this year! That hasn’t put a damper on the recent real estate activity in the Storrs Mansfield area, and that includes waterfront properties,” said Elaine Burns. “Of the 45 Storrs-area properties under deposit since the first of the year, 7% are waterfront!”

According to Mrs. Burns, winter is a perfect time of year to buy a Connecticut lake house for seasonal or year-round living. Buyers can close well before summer begins so they can settle in for fun with family & friends. The Burns Real Estate Groups’ websites, www.ConnAreaHomes.com and www.CTLakeLiving.com, offer a free search service where buyers can view currently available homes for sale, and the sites offer several pre-defined searches in addition to allowing site visitors to create their own.

“Now is also a great time to list your waterfront property,” continued Mrs. Burns. “With a wealth of expertise & tools available to strategically market your Connecticut home, The Burns

Real Estate Group can expertly guide you through even the most tumultuous market.”

The Burns Real Estate Group has consistently been an industry leader in Connecticut real estate. They are luxury & waterfront property specialists with extensive experience in the second-home lakefront market. To further help their clients find the right buyer for their Connecticut luxury home or lakefront property, the veteran real estate team is also a member of an elite referral network of luxury Realtors® throughout the United States & Canada.

Successful marketing in the real estate market has changed as the Internet has become *the* leading resource for both buyers and sellers. The Burns Real Estate Group has custom designed, cutting-edge websites that give both buyers and sellers the information they need to help them succeed. To work with the area's leading professionals in real estate, call The Burns Real Estate Group at 860.429.2853 or visit www.ConnAreaHomes.com and www.CTLakeLiving.com.